



Love Island ITV plc 2 Waterhouse Square, 138 - 142 Holborn, London, EC1N 2AE

Eugene McLaughlin St Mary's LGFA Donore & Rosnaree Co Meath

Ref: St Mary's v Senselstown, U16s Semi Final, Monday 23rd

Dear Eugene,

Thank you for your letter regarding the request to move the Final of Love Island on Monday 23rd from 9pm to 10pm so it does not clash with the U16 semi-final fixture.

Following a meeting with Laura Whitmore, the programme Producers, 37 TV Networks, Social Media streams, ITV shareholders, discussions with the team on Love Island aftersun, the pre-arranged TV & Radio interviews for our finalists, we are unable to delay the Final broadcast as it will cause too much interference with our 3 million plus viewership.

When the St Mary's Ladies wins the semi-final, we suggest that all phones are switched off for the 20 mins drive home to watch their recording. This will allow a meaning and fulfilling conversation with their parents and family about the game, they can thank them for the hundreds of lifts they give to and from training and matches, thank them for the many opportunities that they have which their parents may never had, discuss the importance of the GAA/LGFA in the community, how they can plan a fundraiser for new training gear, talk about the exciting times ahead for St Mary's as they enter a minor ladies team for the first time, discuss the importance of health and sport, have a guess when any of the lads team will win a Cup ?, debate how our Island is emerging from the global pandemic, find out who has the No. 8 jersey that is missing ? etc. Other important discussions can be on Climate change, fossils fuels, the roll out of the vaccine's, the housing crisis, when is Aisling with the weird accent is coming back to coaching ? what will a United Ireland look like ? Will the generator have enough diesel for the lights at the next training session if people don't pay their €2 weekly subs? etc

Everyone in Love Island wishes the St Mary's U16 Ladies the best wishes in their semi-final and we know this is the more important than any reality show as the team are true to themselves inside and out.

Love Island looks forward to receiving applicants from this team when they turn 18 years old however this is probably not a good idea to discuss on the way home.

Yours sincerely,

Tian Sterling